



WASHINGTON RETAIL
ASSOCIATION

THE RETAIL ADVANTAGE

CHECKOUT MEMBER VALUE



Championing Retail & Driving Results

since 1987



ADVOCACY THAT PROTECTS YOUR BUSINESS

WR gives retailers a strong voice in Olympia, fighting costly proposals and advancing practical policies. From protecting retailers from frivolous class action lawsuits to legislation that keeps your doors open, WR turns advocacy into results for your business.



KNOWLEDGE THAT SIMPLIFIES COMPLIANCE

WR keeps retailers informed on changing laws and regulations with timely updates and practical guidance. From gift card requirements to workplace regulations, WR breaks down what's changing and what it means for your business.



TRAINING THAT STRENGTHENS YOUR TEAM

WR equips retailers with practical training, workshops, and workforce resources to build stronger teams. From developing talent to addressing workforce challenges, WR provides tools retailers can put to work.



PARTNERSHIPS THAT AMPLIFY YOUR VOICE

WR brings retailers, industry leaders, and statewide associations together to tackle shared challenges. By building a stronger collective voice, WR creates opportunities and results no individual business can achieve alone.



VISIBILITY THAT ELEVATES YOUR REPUTATION

WR showcases retailers through member features, events, speaking opportunities, and recognition. These platforms give your business greater visibility, strengthen credibility, and raise your profile across Washington's retail community.



SOLUTIONS THAT SAVE YOU MONEY

WR delivers programs and resources designed to reduce costs and strengthen your bottom line. From workers' comp savings and 401(k) solutions to member discounts, WR delivers real value back to employers. Through our workers' comp retro program alone, we've returned millions of dollars to members.



STRATEGIES THAT PREVENT LOSS

WR arms retailers with intelligence, tools, and industry resources to combat crime and protect their operations. From organized retail crime trends to prevention strategies, WR gives businesses practical ways to protect employees, customers, and merchandise.

JOIN 2,500+
RETAIL STOREFRONTS

Empower Your Business
Join Today!

